

2024 OCA CONSTRUCTION SYMPOSIUM & TRADE SHOW

APRIL 17, 2024 • EY CENTRE, OTTAWA ON



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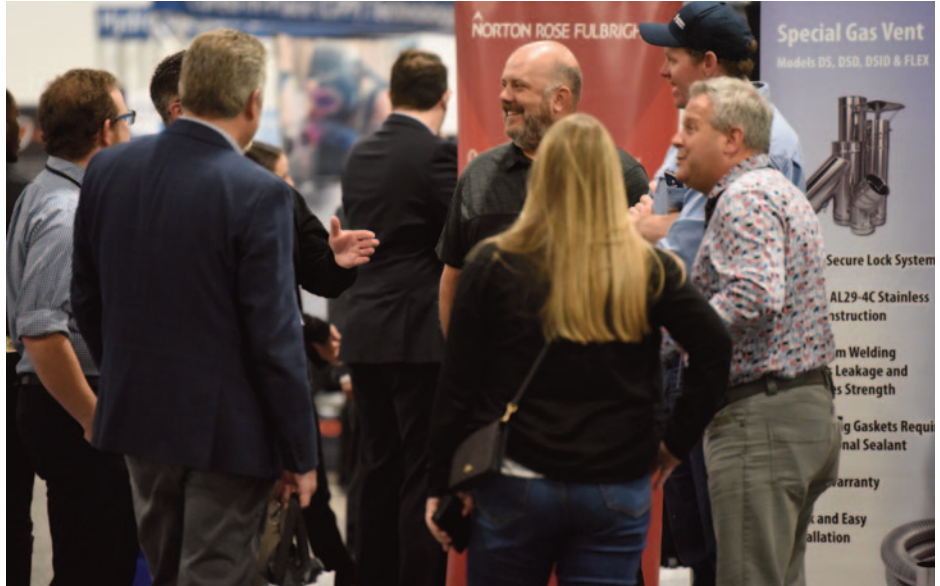
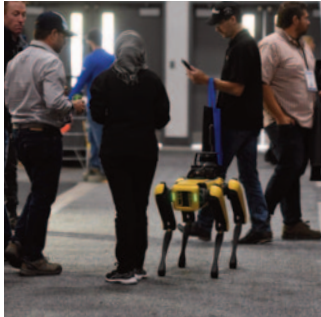
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2024 OCA Construction Symposium & Trade Show

Wednesday, April 17, 2024 — EY Centre

Message from OCA 2023 Chairman Paul Mayer



The Ottawa Construction Association, along with its eight supporting associations, is pleased to host the fourth OCA Construction Symposium & Tradeshow on Wednesday, April 17, 2024 at the EY Centre.

OCA is offering once more a full-day of topical presentations combined with a trade-show floor of 160 exhibitors.

The following pages detail the 13 educational sessions, sponsorship opportunities as well as exhibiting in the trade show.

Please note that on-line registration for the actual educational sessions will open up February 2024 as we have learned opening up registration too-early results in significant no-shows.

But now is the time to reserve a trade show booth or take out a sponsorship.

Please visit www.o.ca.ca/symposium or contact Stephanie Wallace, OCA's Assistant GM. She can be reached at stephanie@oca.ca or 613-236-0488, ext. 15

The website will have the most-up-to-date information as well as featuring an interactive map of the trade show floor.

I am looking forward to seeing you there.



Paul Mayer
OCA 2023 Chairman

SUPPORTING ASSOCIATIONS:



7:30 a.m. Registration Desk at Entrance Reception Area Opens

Coffee Stations
Sponsored by



8:30 a.m. Meeting Room Seminars Start

8:30 to 9:30 a.m.

Option 1 in Meeting Room A

GETTING THE RIGHT PEOPLE IN THE RIGHT SEATS

Sponsored by peikko

Have you ever struggled to put your finger on why somebody in your organization is struggling? Join Scott Morin as he provides you with a very simple approach for enabling that you have both the right people (people that fit your culture) in the right seats (people who can execute). You need them both!



Scott Morin
Certified EOS Implementer
(Entrepreneurial Operating System)

8:30 to 9:30 a.m.

Option 2 in Meeting Room B

UTILITY LOCATE DELIVERY – THE NEED FOR REFORM

This panel will address the ongoing challenges for industry to obtain timely locate delivery and its impact to project delivery. Attendees will learn of the lobby effort to improve the system.

Sponsored by **NCHCA**
NATIONAL CAPITAL HEAVY CONSTRUCTION ASSOCIATION

MODERATOR



Kathryn Sutherland
Executive Director
NCHCA



Pat McManus
Executive Director
OSWCA



Ryan Quesnel
NCHCA Locate
Committee Chair
Thomas Cavanagh
Construction



Ty Griffin
Eastern Ontario Mgr
Promark



Jim Keech
President & CEO
Ontario One Call



Nadia Todorova
Executive Director
RCCAO

8:30 to 9:30 a.m.

Option 3 in Meeting Room C

GENERAL CONTRACTORS LEADERSHIP PANEL

Sponsored by **ALGONQUIN
COLLEGE**



Seth Richards
Westview Projects



Leigh Fuller
Fuller Construction



Hubie Splinter
Graebek Construction



Steve Schmaltz
PCL Constructors



Bruce Thomas
Ron Eastern Construction RECL

8:30 a.m. Meeting Room Seminars Start

8:30 to 9:30 a.m.

Option 4 in Meeting Room D

CONSTRUCTION LAW UPDATE

Navigating the latest developments & trends

Sponsored by



Ottawa Region Masonry
Contractors Association



Nadia Authier
Rasmussen Starr Ruddy LLP



John Melia
Kelly Santini LLP

10:00 to 11:00 a.m.

Feature Presentation on Trade Show Floor

INDUSTRY LEADERS PANEL

The past 3 years has witnessed 7 consecutive increases in interest rates as well as an over 30% increase in the Stats Can Building construction price index. This cross section of industry leaders will share their insights on current construction market realities and what their crystal ball is showing.

Panel:

- Moderator - Bruce Thomas, President RECL
- Doug Brooks, Partner Hobin Architecture Inc.
- Steve Grandmont, CEO Richcraft Homes
- Tim Vizena, Vice President of Construction, RW Tomlinson Ltd.
- Brad McAninch, CEO Modern Niagara Group
- Melanie Pouliot, National Director Defence Construction Canada

Sponsored by



MODERATOR



Bruce Thomas
President
RECL



Doug Brooks
Partner
Hobin Architecture



Steve Grandmont
CEO Richcraft Homes



Tim Vizena
VP of Construction
RW Tomlinson



Brad McAninch
CEO
Modern Niagara Group



Melanie Pouliot
National Director
DCC - Defence
Construction Canada

11:15 a.m. Meeting Room Seminars Start

11:15 to 12:15 p.m.

Option 1 in Meeting Room A

NAVIGATING YOUR TEAMS IN AN EVER-CHANGING MARKET

This session will examine the trends in human resources while providing you with some strategies to adapt your business so that you may continue to attract and retain your team.

Sponsored by



Josée Larocque-Patton
The HR ICU



11:15 a.m. Meeting Room Seminars Start

11:15 to 12:15 p.m.

Option 2 in Meeting Room B

TROUBLES GETTING PAID?

The Top 10 Things you should know to maintain a healthy cashflow?

Accountant Anne Van Delst of GGFL and lawyer Dan Leduc of Soloway Wright as they provide the financial and legal perspectives on topics such as:

- Dealing with difficult clients
- Understanding how bank reporting impacts your access to cash
- Tips for improving your overall financial health
- Tips for protecting your business
- Liens, Trust Claims, Bond Claims and Adjudication



Anne Van Delst
Partner
GGFL, LLP



Dan Leduc
Partner
Soloway Wright LLP

Sponsored by



11:15 to 12:15 p.m.

Option 3 in Meeting Room C

BUILDING A SECURE FOUNDATION: EXPLORING CYBERSECURITY, AUTOMATION AND AI INNOVATIONS”

- **Cybersecurity in Construction:** Understand the latest threats and vulnerabilities facing construction companies and learn how to fortify your digital infrastructure against cyberattacks.
- **Automation Advancements:** Explore how automation is revolutionizing the construction process, streamlining operations, and enhancing efficiency.
- **AI Innovations:** Uncover the limitless potential of AI in construction, from predictive maintenance and design optimization to risk management and project scheduling.

Sponsored by



Hugo Ortega
Partner at STEGA Networks

11:15 to 12:15 p.m.

Option 4 in Meeting Room D

DECARBONIZATION IN CONSTRUCTION

Sponsored by



Decarbonization of the building sector is critical to meeting National and Corporate climate targets. Through the construction industry we impact both the operational emissions of the assets we construct, as well as the emissions tied to the manufacture of materials and processes to build, known as embodied carbon.

MODERATOR



Fin MacDonald
Senior Consultant
Urban Equation



Jolene McLaughlin
Vice President
Climate & Sustainability, EllisDon



Ghina Annan
Decarbonization Business Lead
Stantec



Maranda Bennet
Technical Specialist
Lafarge Holcim

12:00 Noon to 1:00 p.m.

Luncheon on Trade Show Floor

Food Stations Sponsored by



2:00 p.m. Meeting Room Seminars Start

2:00 to 3:00 p.m.

Option 1 in Meeting Room A

BECOME THE ELEVATED LEADER DO YOU HAVE THE RIGHT LEADERSHIP MINDSET TO INFLUENCE THOSE YOU LEAD TO PRODUCTION AND SUCCESS?

Join Jennie West-Correia as she walks you through key leadership strategies to get the best and the most from every individual on your team.

Sponsored by



Jennie West-Correia
Stratford Managers

2:00 to 3:00 p.m.

Option 2 in Meeting Room B

ARTIFICIAL INTELLIGENCE IN CONSTRUCTION - FRIEND OR FOE?

Across Canada and around the world we are seeing an increase in the use of Artificial Intelligence (AI), leaving many to wonder how this technology may disrupt their own industry.

Join us for this informative session that will dive into the profound impact AI may have on the construction sector, including risk management, new applications, innovations, and opportunities that have the potential to reshape how contractors build across Canada.



Hugh Seaton
CEO, The Link

Sponsored by



2:00 to 3:00 p.m.

Option 3 in Meeting Room C

LEADERSHIP COMPETENCIES TO DRIVE EMPLOYEE ENGAGEMENT, MOTIVATION, AND RETENTION

How are some leaders able to flourish and drive employee engagement, motivation, and commitment, while others struggle to lead and obtain results? Terri Harrison, and Bruce Weippert of TAP Strategy & HR Consulting, will share key insights and factors on leadership competence and how to bolster them.



Terri Harrison & Bruce Weippert
TAP

Sponsored by



3:30 to 4:30 p.m.

FEATURE presentation on Trade Show Floor

ORGANIZATIONAL GROWTH AND DRIVING PROCESS INNOVATION

Sponsored by



Barry Cross

Assistant Dean,
Professional Graduate Programs
Smith School of Business at
Queen's University

The real innovation opportunity for many organizations isn't found in product development. It's in our processes, services and how we operate every day. Innovative companies encourage their people to think like entrepreneurs. "Intrapreneurship" is all about driving innovation within existing organizations and operations. It allows companies to quickly adapt to evolving conditions, customer needs and significant societal change.

4:30 to 6:30 p.m. Cocktail Networking Reception

In Meeting Room D at Front of EY Centre

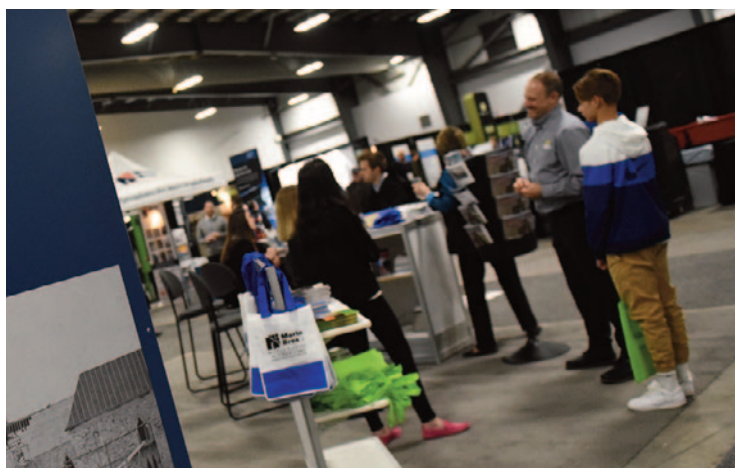


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KELLY SANTINI LLP/SRL
lawyers | avocats



EXHIBITORS LIST

To view interactive trade show map and to book a booth
– Go To: www.o.ca.ca/symposium



Booth Size	Member Price	Non-Member Price
10 X 10	\$1,100.00	\$1,600.00
10 X 20	\$1,600.00	\$2,100.00
20 X 20	\$2,200.00	\$2,700.00
20 X 30	\$3,300.00	\$3,800.00
20 X 40	\$4,400.00	\$4,900.00
30 X 40	\$5,500.00	\$6,000.00

What's Included in your booth registration

- Company listing on all promotional material
- One 6' draped & skirted table & 2 chairs
- Pipe & Drape: 8' high back & 3' side curtains
- Smart badge lead retrieval
- Forlift access for move-in & move-out
- Wi-Fi

Show and Exhibiting Hours

7:30 AM	Registration Desk and Entrance Reception Area Opens
8:30 AM – 9:30 AM	Meeting Room Seminars
9:00 AM – 4:30 PM	Trade Show Floor Opens
10:00 AM – 11:00 AM	Feature Presentation on Trade Show Floor
11:15 AM – 12:15 PM	Meeting Room Seminars
NOON – 2:00 PM	Buffet Lunch on Trade Show Floor
2:00 PM – 3:00 PM	Meeting Room Seminars
3:30 PM – 4:30 PM	Feature Presentation on Trade Show Floor
4:30 PM – 6:30 PM	Cocktail Networking Reception Meeting Room D