



RAM



2025 RAM 1500 What's New

SUBJECT TO CHANGE

25MY Ram 1500 – What's New



RAM

New 3.0L Hurricane Standard and High Output Engines

3.0L Inline Six Cylinder Twin Turbo

- *SO – 420 hp & 469 lb-ft of Torque – Focus on efficiency with competitive power*
- *H/O – 540 hp & 521 lb-ft of Torque – Focus on power with competitive efficiency*

New Atlantis High Electrical Architecture

All new Electrical Architecture allowing for autonomy features, advanced tech and improved powertrains

Introduction of Level 2 & Level 2+ Autonomy

Hands Free, Eyes on the Road

*Hands-Free Active Drive Assist, ParkSense Automated Parking System**

Over 100 Standard and Available Safety Features

Adaptive Cruise Control Now Standard

Forward Collision Warning with Pedestrian Detection Now Standard

Front and Rear Park Assist Now Standard

LED Headlamps Now Standard

Drowsy Driver Detection

Intersection Collision Assist System & Traffic Sign Recognition

Active Lane Management

Evasive Steer Assist

Introduction of Onboard Power

Power Panel in Pickup Bed with two 110V outlets

2kW inverter

New 14.5" Uconnect 5 NAV Radio

Largest touchscreen in its Class

Profile orientation allows for multi app use

New 10.25" Passenger Touch Screen

Class-Exclusive

Navigation, Trip Planning, and Entertainment

Device streaming via HDMI

Refreshed Exterior

All New Trim Specific Front Facias and Grilles

All LED Headlights w/ Welcome Animation

All LED Taillights

Updated Wheel lineup

New Tungsten Price Class

Taking luxury to the next level

Sea Salt and Indigo Quilted Leather Interior

Premium Leather, Wood and Metal including Suede Headliner

Best in Class 24 Way Power Seats with all-new Massaging

23 Speaker Klipsch Reference Premiere Ultra Premium Audio

Standard 14.5" Radio, Passenger Screen, 22" Wheels and

RamBox Cargo Management System

New Power Up/Down Tailgate

New RAM Tailgate Badging

Power up & down via key fob or tailgate buttons

Introduction of Smart Phone as a Key*

No key fob needed

Access your truck and it's features via smartphone app

Dual Wireless Charging

Class-Exclusive

Charge multiple devices cordlessly

Great for use with wireless Apple Car Play or Android Auto

New Tow Technology

New Trailer Hitch Assist

New Trailer Tow Mirrors – Power Telescope & Fold

New Digital Rearview Mirror with Tow Mode

Trailer Reverse Guidance now with Dynamic Gridlines

New Integrated Trailer Health Monitor

SUBJECT TO CHANGE
*Late Availability

25MY RAM 1500 – REDESIGNED EXTERIOR



Redesigned Exterior

- New Fascia and Grilles
- New LED Headlamps
- 360 Perimeter Lighting
- Headlamp / Taillamp Animation
- Proximity Wake-Up
- Exterior Light "Carpet"



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On-Board Power

- Available 2kW inverter in pickup bed
- Two 110-Volt Power Outlets
- Power tools, music, or home appliances



Power Tailgate

- Open/Close Tailgate via key fob, overhead console, or inside tailgate handle
- Not Available with Multi-Function Tailgate



Drive Modes

- 5 Selectable Drive Modes:
 - Auto
 - Tow
 - Snow
 - Sport
 - Off-Road (4x4 Only)





14.5" Uconnect 5 NAV Radio

- Largest touchscreen in its class
- 12" and 8.4" Radios available

10.25" Front Passenger Interactive Display

- Class-Exclusive
- Provides information and entertainment options

Dual Wireless Charging Pads

- Class-Exclusive
- Charge multiple devices cordlessly
- Great for use with wireless Apple Car Play or Android Auto



Smartphone as a Key*

- Access and start truck using compatible iPhone or Apple Watch
- Smart Card is provided as a backup





Hands-Free Active Drive Assist

- Combines the functionality of Adaptive Cruise Control and Lane Centering during divided highway driving
- Hands-Free Active Drive Assist includes 3-year trial, followed by subscription option
- Hands-On Active Drive Assist also available



Parksense Automated Parking System*

- When a compatible parallel or perpendicular parking spot is identified, system controls steering, acceleration, and deceleration, functions of the truck while parking



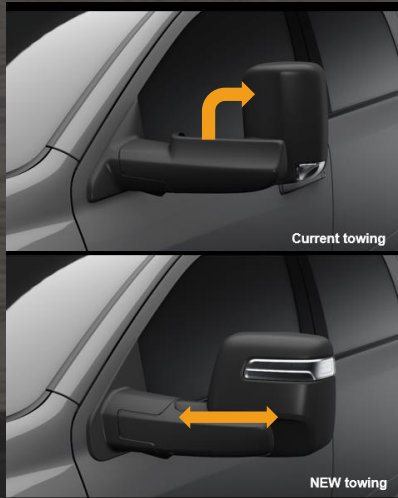


- **Traffic Sign Recognition**
 - Recognizes and reads traffic signs and displays information to the customer
- **Active Lane Management**
 - Enhances current lane management system by adding Blind Spot Monitoring detection and provide steering correction
- **Drowsy Driver Detection**
 - Monitors and alerts driver if drowsiness detected
- **Intersection Collision Assist System**
 - Detects risk of collision with intersection cross-traffic, and applies emergency braking if necessary
- **Evasive Steer Assist**
 - Assists driver in performing an evasive lane change to avoid a collision while retaining control of truck





- **Digital Rearview Mirror with Tow Mode**
 - Wired camera allows the customer to see behind the trailer that would normally block their view
- **Trailer Auto Hitch Assist**
 - Enables customer to target dynamic guidelines to trailer tongue, truck accurately steers itself into alignment with trailer tongue, while driver controls brakes & throttle
- **Power Telescoping Trailer Tow Mirrors**
 - Allows driver to telescope the mirror away from the truck to aid on trailering
- **Integrated Trailer Health Monitor**
 - Ability to monitor the status of the trailer directly from inside the truck cabin. Feature provides a convenient way for truck owners to monitor key trailer health metrics such as tire pressure, temperature and vibration, lights, and battery voltage
- **Trailer Reverse Guidance with Dynamic Grid Lines**
 - Using a rear facing camera, angle of attack between the truck rear and the trailer is projected onto UConnect center screen. Alerts customers to jack-knifing, and dynamic gridlines show the predicted path of the trailer



2025 Ram 1500 Powertrains	3.6L V6 eTorque	3.0L T6 SO	3.0L T6 HO
Max Towing	8,100 lbs.	11,560 lbs.	10,740 lbs.
Max Payload	2,300 lbs.	1,910 lbs.	1,370 lbs.



CLASS EXCLUSIVE

- 10.25" FRONT PASSENGER DISPLAY*
- DUAL WIRELESS CHARGING PAD*
- GAS INLINE-SIX ENGINE*
- RAMBOX CARGO MANAGEMENT SYSTEM
- 2ND ROW IN-FLOOR STORAGE
- RECLINING REAR SEATS
- 4-CORNER ACTIVE LEVEL AIR SUSPENSION
- 22" ALL-TERRAIN TIRE

BEST IN CLASS

- SIX CYLINDER HORSEPOWER (540 HP)*
- THE 3.0L H/O ENGINE OFFERS:
 - MORE STANDARD HORSEPOWER THAN FORD RAPTOR*
 - MORE POWERFUL THAN ANY:
 - CHEVROLET SILVERADO 1500*
 - GMC SIERRA 1500*
 - TOYOTA TUNDRA*
 - NISSAN TITAN*
- 14.5" RADIO TOUCHSCREEN SIZE*
- OVER 50" COMBINED AVAILABLE DIGITAL DISPLAYS*
- OVER 24" COMBINED AVAILABLE TOUCHSCREEN DISPLAYS*
- POWER WAY SEATS (24)*
- MOST AVAILABLE SPEAKERS (23)*
- MOST POWERFUL SPEAKER SYSTEM*
- AVAILABLE REAR LEG ROOM (44.8")
- LARGEST BRAKE ROTORS IN CLASS

RAM BESTS

- MOST POWERFUL 6-CYLINDER ENGINE EVER OFFERED ON RAM 1500*
- MOST AUTONOMOUS RAM 1500 EVER*
- MOST LUXURIOUS RAM 1500 EVER*
- THE STRONGEST RAM 1500 EVER*
- MORE THAN 100 STANDARD AND AVAILABLE SAFETY AND SECURITY FEATURES*
- MOST TECHNOLOGICALLY ADVANCED RAM 1500 EVER*
- MOST AVAILABLE TOWING FEATURES EVER ON RAM 1500*
- THE 2025 RAM 1500 IS DESIGNED, ENGINEERED, AND ASSEMBLED IN THE U.S.





Introduction of the 3.0L I6 Hurricane engines provides increased horsepower and torque performance



2023 Ram 1500 Powertrains	3.0L EcoDiesel	3.6L V6 eTorque	5.7L V8 eTorque
Horsepower	260 HP	305 HP	395 HP
Torque	480 lb-ft.	269 lb-ft.	410 lb-ft.
Max Towing	9,650 lbs.	7,550 lbs.	12,750 lbs.
Max Payload	1,780 lbs.	2,330 lbs.	1,940 lbs.

2025 Ram 1500 Powertrains	3.6L V6 eTorque	3.0L I6	3.0L I6 HO
Horsepower	305 HP	420 HP	540 HP
Torque	269 lb-ft.	469 lb-ft.	521 lb-ft.
Max Towing	8,100 lbs.	11,560 lbs.	10,740 lbs.
Max Payload	2,300 lbs.	1,910 lbs.	1,370 lbs.

Powertrain Comparison	5.7L V8 eTorque	3.0L I6	3.0L I6 H/O
Horsepower	395 HP	+25 HP	+ 145 HP
Torque	410 lb-ft.	+ 59 lb-ft.	+ 111 lb-ft.



25MY RAM 1500 – POWERTRAIN GRID



RAM

		Tradesman	Big Horn	Sport	Laramie	Rebel	Limited / Longhorn	Tungsten
2025 Ram 1500	3.6L V6 eTorque	✓	✓	-	-	-	-	-
	3.0L I6	0	0	✓	✓	✓	-	-
	3.0L I6 H/O	-	-	-	-	-	✓	✓



25MY RAM 1500 – TRADESMAN



RAM

Standard Content

- Uconnect 5 8.4-inch radio
- Adaptive Cruise Control
- Forward Collision Mitigation
- Pedestrian Detection with Emergency Braking
- Lane Keep Assist
- Class IV Hitch
- Blind Spot Detection
- Parksense, Front & Rear
- Remote Start
- LED Headlights



Tradesman Level 1

- Cloth Bench Seat
- 2nd Row In Floor Storage Bins
- Rear Power Sliding Window
- Front & Rear Floor Mats
- SiriusXM Satellite Radio

Key Options:

- 3.0L Hurricane
- SXT Appearance
- Off-Road Group
- Bed Utility
- On-Board Power
- Trailer Tow Group
- Towing Tech Group

SUBJECT TO CHANGE



25MY RAM 1500 – TRADESMAN (VINYL BENCH)



SUBJECT TO CHANGE

25MY RAM 1500 – TRADESMAN (CLOTH BENCH)



RAM



SUBJECT TO CHANGE

25MY RAM 1500 – BIG HORN / LONE STAR



Big Horn Level 1

- 8-Way + Lumbar Adjustable Power Driver Seat
- 2nd Row In Floor Storage Bins
- Rear Power Sliding Window
- Sun Visors w/ Lit Vanity Mirrors
- Rear View Auto Dim Mirror
- Black Premium Power Mirrors
- Rear Window Defroster
- Garage Door Opener
- Heated Front Seats
- Heated Steering Wheel
- 115V Auxiliary Power Outlet – Front Seats
- Glove Box Lamp
- Rear Dome Light
- SiriusXM Satellite Radio
- Leather Wrapped Steering Wheel
- Power Adjustable Pedals

Big Horn Level 2

- All Big Horn Level 1 Equipment Plus:
- 12" Uconnect Radio
- 7" Programmable Center Cluster Display
- Power Tailgate Release
- Drive Modes
- Wireless Charging Pad (Bucket Seats Only)
- Automatic Temperature Control (2-Zone)
- Security Alarm
- 400W Inverter
- Two Rear USB Ports
- 115V Auxiliary Power Outlet – Back Seats

Select Standard Content

- Uconnect 5 8.4-inch radio
- Adaptive Cruise Control
- Class IV Hitch
- Remote Start
- Parksense, Front & Rear
- LED Headlights
- LED Fog Lamps
- Forward Collision Mitigation
- Pedestrian Detection
- Blind Spot Monitoring
- Rear Wheelhouse Liner

Key Options:

- 3.0L Hurricane
- Off-Road Group
- Bed Utility
- On-Board Power
- Rambox
- Multi-Function Tailgate
- Trailer Tow Group
- Towing Tech Group



SUBJECT TO CHANGE



25MY RAM 1500 – BIG HORN (CLOTH BENCH)



SUBJECT TO CHANGE

25MY RAM 1500 – BIG HORN (CLOTH BUCKETS)



SUBJECT TO CHANGE

25MY RAM 1500 – SPORT



RAM

Select Standard Content

- Uconnect 5 Nav with 12-in Radio
- Body colour grille
- Body colour door handles
- Black exterior badging
- 20" black chrome clad wheels
- 12.0" Radio
- 12-inch cluster
- 9-Speaker Premium Sound
- Heated Seats & Steering Wheel
- Class IV Hitch
- Parksense, Front & Rear
- LED Headlights (Black bezels)
- LED Fog Lamps
- Active driving assistant
- Forward Collision Mitigation
- Pedestrian Detection
- Blind Spot Monitoring

Key Options:

- Bed Utility
- On-Board Power
- Trailer Tow Group
- Towing Tech Group
- Technology Group
- Night Edition
- G/T

Sport Level 1

- Leather Ventilated Seats
- Driver Seat memory
- 8-way passenger
- Power Tailgate
- Smartphone as a Key
- 115V Auxiliary outlet
- Rain sensing wipers
- 19-Speaker Harman Kardon
- Dual Wireless charging
- Front passenger interactive display screen
- Uconnect 5 NAV with 14-inch display
- Power adjustable pedals with memory



25MY RAM 1500 – SPORT



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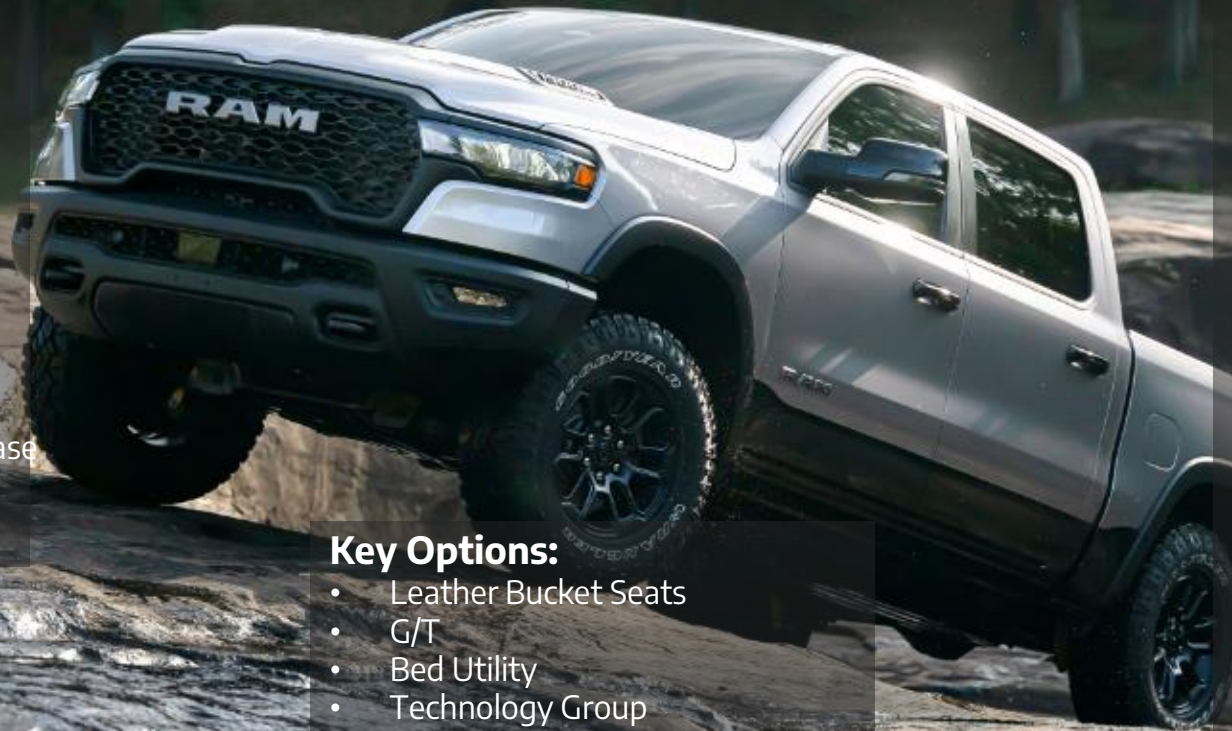
25MY RAM 1500 – REBEL



RAM

Standard Content

- Uconnect 5 Nav with 12-in Radio
- Heated Seats & Steering Wheel
- 10-Way Driver Seats
- 9-Speaker Premium Sound
- Rear Power Sliding Window
- Auto-Dimming Mirror
- Universal Garage Door Opener
- Remote Start
- Parksense, Front & Rear
- Rear Under Seat Storage
- In-Floor Storage
- Rear Dome Lamp
- Overhead Console
- Driver Side Sun Visor
- Foam Bottle Inserts
- Blind Spot Detection
- Electronic On-Demand Transfer Case
- Rear Wheelhouse Liner



Key Options:

- Leather Bucket Seats
- G/T
- Bed Utility
- Technology Group
- Advanced Safety Group
- 4-Corner Air Suspension
- On-Board Power
- Rambox
- Multi-Function Tailgate
- Trailer Tow Group
- Towing Tech Group

Rebel Level 1

- Wireless Charging Pad (Bucket Seats Only)
- Black Power Mirrors w/ Signal and Puddle Lamps
- Power Adjustable Pedals
- Rear Dome Lamp
- Auto Dimming Rearview Mirror
- Rear Defroster
- Sun Visors w/ Lit Vanity Mirrors

Rebel Level 2

- All Rebel Level 1 Equipment
- 14.5" Uconnect Radio
- Passenger Interactive Display
- 19 Speaker Harman Kardon Premium Audio
- Dual Wireless Charging Pad (Bucket Seats Only)
- Keyless Entry
- 360 Degree Perimeter Welcome Lighting
- 8-Way + Lumbar Adjustable Power Driver Seat
- Heated Rear Seats
- Power Adjustable Pedals w/ Memory
- Power Tailgate Release
- Smartphone as a Key
- Two Rear USB Ports
- 115V Auxiliary Power Outlet – Back Seats
- Security Alarm

SUBJECT TO CHANGE



25MY RAM 1500 – REBEL (VINYL/MESH BUCKETS)



SUBJECT TO CHANGE

25MY RAM 1500 - REBEL (LEATHER BUCKETS)



RAM



SUBJECT TO CHANGE

25MY RAM 1500 - REBEL (G/T INTERIOR)



RAM



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25MY RAM 1500 – LARAMIE



Standard Content

- Uconnect 5 Nav with 12-in Radio
- 20" Wheel
- Automatic High Beams
- Blind Spot Detection
- Foam Bottle Inserts
- Parksense, Front & Rear
- In-Floor Storage
- On-Demand Transfer Case
- Rear Window Defroster
- Rear Power Sliding Window
- 60/40 Rear Bench w/ Recline
- Ambient Lighting
- LED Fog Lamps
- LED Bed Lighting
- Rear Underseat Storage
- Power Adjustable Pedals
- Rear Wheelhouse Liner

Key Options:

- Leather Bucket Seats
- Sport Appearance
- Night Edition
- G/T
- Off-Road Group
- Bed Utility
- On-Board Power
- Rambox
- Multi-Function Tailgate
- Hands-Free Drive Assist

Laramie Level 1

- Rain Sensitive Wipers
- Power Tailgate Release
- Wireless Charging Pad (Bucket Seats Only)

Laramie Level 2

- All Laramie Level 1 Equipment
- 14.5" Uconnect Radio
- 12" Center Cluster Display
- Power Open/Close Tailgate
- Passenger Interactive Display
- Smartphone as a Key
- 19 Speaker Harman Kardon Premium Audio
- Dual Wireless Charging Pad (Bucket Seats Only)
- Heated Rear Seats



25MY RAM 1500 - LARAMIE (LEATHER BUCKETS)



RAM



SUBJECT TO CHANGE

25MY RAM 1500 – LIMITED / LONGHORN



Standard Content

- Uconnect 5 Nav with 12-in Radio
- 12-inch cluster
- Adaptive Cruise Control w/ Stop & Go
- Pedestrian Detection w Emergency Braking
- Lane Keep Assist
- Spray-In Bedliner
- Power Running Boards
- LED Bed Lighting
- Parksense, Front & Rear
- Wireless Charging Pad
- RamBox

Key Options:

- Longhorn
- Body Color Bumper Group
- Bed Utility
- Night Edition
- Trailer Tow Group
- Towing Tech Group
- Off Road Group
- 22" Wheel
- Multi-Function Tailgate
- On-Board Power

Limited Level 1

- 14.5" Uconnect Radio
- Surround View Camera
- Parksense Automated Parking System
- Hands-Free Active Drive Assist
- Heads up Display
- Smartphone as a Key
- Digital Rearview Mirror w/ Available Tow Mode
- Cargo Box LED illumination and CHMSL Rear View Camera



25MY RAM 1500 - LIMITED (LEATHER BUCKETS)



RAM



SUBJECT TO CHANGE

25MY RAM 1500 - LIMITED (LEATHER BUCKETS)



RAM



SUBJECT TO CHANGE

25MY RAM 1500 - LIMITED LONGHORN (LEATHER BUCKETS)



RAM



SUBJECT TO CHANGE



Exterior

- Front Body-Color Premium Full Fascia
- Rear Body-Color Bumper
- Premium LED Headlamps w/ Signature and Animation
- 360° Perimeter Lighting w/ Welcome Lights
- 22" Aluminum Premium Painted Wheels

Key Options

- Bed Utility Group
- Trailer Tow Group
- Towing Technology Group
- Off-Road Group
- On-Board Power

Interior

- Indigo / Sea Salt Interior
- Best-in-Class 24-Way Power Driver/Passenger Seats
Premium Leather Bucket Seats
Heated, Ventilated, Memory, and Massaging
- Refined Metal, Wood, and Leather Trim Pieces
- Suede Wrapped Headliner
- Exclusive Center Console Badge w/ VIN

Luxurious Features

- Klipsch Reference Premiere Audio System
 - Most Available Speakers in its class (23)
 - Most Powerful Audio System in its class
- 14.5" Uconnect NAV Radio
- 10.25" Front Passenger Interactive Display
- 12" Digital Cluster
- Dual Wireless Charging Pads
- Hands-Free Active Drive Assist (L2+ ADAS)
- Adaptive Cruise Control with Stop & Go
- Digital Rearview Mirror
- RamBox Cargo Management System
- Power Open / Close Tailgate



25MY RAM 1500 - TUNGSTEN (LEATHER BUCKETS)



RAM

















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25MY DT MCA – WHEEL LINEUP



RAM

	TRADESMAN	BIG HORN LONE STAR	SPORT	REBEL	LARAMIE	LONGHORN	LIMITED	TUNGSTEN
18"	 WBF			 WBL				
18"	 WBB	 WBB						
20"		 WRK	 WRN		 WRL	 WRM	 WRM	
22"			 WPH		 WPH	 WPG	 WPD, WPC	 WPA

SUBJECT TO CHANGE



25MY DT MCA – EXTERIOR COLOUR LINEUP



RAM

COLOR	RAMBOX	TRADESMAN			BIG HORN LONE STAR			SPORT		REBEL	LARAMIE			LONGHORN	LIMITED		TUNGSTEN	
			Base	Sport	Night	Base	Sport	Night	Base	Night	Base	Base	Sport	Night	Base	Base	Night	Base
Bright White	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Diamond Black	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Billet Silver	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Steel Storm	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Forged Blue Metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Hydro Blue	•	•			•					•	•							
Delmonico Red	•	•	•		•	•		•		•	•	•		•	•	•	•	•
Flame Red	•	•		•	•		•			•	•		•					
Ivory White Tri-Coat	•										•		•	•	•	•	•	•

