

Advertising Rate Card

Rates are per insertion

Size	Insertions	1x	5x	10x
1/8 page		440	300	220
1/4 page		605	470	330
1/2 page		935	770	605
full page		1,540	1,265	1,100
Premium positions				
		1x	5x	10x
DPS		2,750	2,255	2,090
2nd or 3rd cover		n/a	1,540	1,320
4th cover		n/a	1,760	1,540

Artwork Delivery

- All digital Greyscale and Color art should be @ 300 DPI.
- The following digital file types will be accepted: TIFF, EPS, High Resolution JPEG & PDF
- Vector artwork (i.e. Illustrator, Freehand, etc) should be saved in an EPS format with fonts and images embedded, or all images and fonts must be supplied.
- All screen and printer fonts must be provided.
- We will substitute with similar fonts if originals are not submitted.
- Text can be converted to outlines, but if proofing errors are discovered, new art may need to be submitted.
- Please note: IMAGES FROM THE WEB ARE NOT SUITABLE FOR PRINTING.

Please email artwork to: memopro@videotron.ca

The OCA assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or upcoming publication if any proven or admitted errors or omissions have occurred. Payment by Non-member firms is required before ad is published. Payment by Member firms is due upon receipt of invoice. Interest shall be charged at 2 percent per month compounded to yield 26.82 percent per year on overdue accounts. In the event of a contract cancellation, the advertiser/or agency agrees to repay the OCA any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission.

AD DIMENSIONS

Size	Width	Height
Full Page	7"	9 1/2"
1/2 page horizontal	7"	4 3/4"
1/2 page vertical	3 3/8"	9 1/2"
1/4 page horizontal	4 5/8"	3 3/8"
1/4 page horizontal banner	7"	2 1/4"
1/4 page vertical	3 3/8"	4 3/4"
1/8 page horizontal	3 3/8"	2 1/4"
1/8 page vertical	2 1/8"	3 3/8"

Mechanical Requirements

Type Size: 7" x 9 1/2"

Trim Size: 8 1/4" x 10 7/8"

Bleed Size: 8 5/8" x 11 1/4"

Halftone Screen 133 lines up to 150 lines

DPS Mechanical Requirements

Type Size: 15 3/8" x 9 1/2"

Trim Size: 16 3/4" x 10 7/8"

Bleed Size: 17" x 11 1/4"

Halftone Screen 133 lines up to 150 lines

