2027
OCA Construction
SYMPOSIUM
& TRADE SHOW

SPONSORSHIP INFORMATION PACKAGE



2027 OCA CONSTRUCTION SYMPOSIUM & TRADE SHOW

MARCH 31, 2027 • COHERE CENTRE, OTTAWA ON

OCA
OTTAWA CONSTRUCTION ASSOCIATION

Sponsorship Opportunities

The OCA Construction Symposium & Trade Show provides more than just exhibiting opportunities. Sponsorship provides your firm with additional exposure before, during and after the event.

The following are the Sponsorship opportunities available for the **2027 OCA Construction Symposium & Trade Show**.

Opportunity	Available	Price
Program Sponsor	1	$2,500.00
Feature Presentation Sponsor	1	$2,500.00
Educational Session Sponsors (meeting rooms)	12	$1,500.00
Smart Badge Sponsor	1	$2,500.00
Show App Sponsor	1	$2,500.00
Wi-Fi Sponsor	1	$3,500.00
Reception Bar Sponsor	1	$3,500.00
Reception Food Sponsor	2	$3,500.00
Coffee Station Sponsor	2	$1,500.00
Food Station/Lunch Sponsor	3	$2,500.00
Attendee Show Bag Sponsor	4	$1,000.00
Speaker Gift Sponsor	2	$2,000.00
Lanyard Sponsor	1	$2,500.00

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What's included in your Sponsorship?

Program Sponsor (1 available)

Your company's name and logo will be highlighted as the ***Program Sponsor*** of the **2027 OCA Construction Symposium & Trade Show** (both print* and digital formats). Your sponsorship will be promoted on all print* and digital promotion of the show including signage onsite, OCA's dedicated Symposium web page and Social Media platforms; X (formerly known as Twitter), LinkedIn, Instagram and Facebook, in the OCA Newsletter and the Construction Comment Magazine. Your sponsorship will also be acknowledged throughout the show via signage. **Based on meeting print deadlines*

Feature Presentation Sponsor (1 available)

Your company's name and logo will be highlighted as the ***Feature Presentation Sponsor*** of the **2027 OCA Construction Symposium & Trade Show** (both print* and digital formats). Your sponsorship will be promoted on all print* and digital promotion of the show including signage onsite, OCA's dedicated Symposium web page and Social Media platforms; X (formerly known as Twitter), LinkedIn, Instagram and Facebook, in the OCA Newsletter and the Construction Comment Magazine. Your sponsorship will also be acknowledged throughout the show via signage. **Based on meeting print deadlines*

Educational Session Sponsors (12 available)

Your company's name and logo will be highlighted in the program (both print* and digital formats) for the educational session(s) you sponsor during the **2027 OCA Construction Symposium & Trade Show**. Your sponsorship will be promoted on all print* and digital promotion of the show including signage onsite, OCA's dedicated Symposium web page and Social Media platforms; X (formerly known as Twitter), LinkedIn, Instagram and Facebook, in the OCA Newsletter and the Construction Comment Magazine. Your sponsorship will also be acknowledged throughout the show via signage. Sponsors for educational sessions will also be given the opportunity to present the speaker for the sponsored session(s).
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Smart Badge Sponsor (1 available)

The perfect opportunity for premium visibility throughout the even since it will include the Symposium session schedule and session descriptions, speaker bios and sponsor information. Your sponsorship will be promoted on all print* and digital promotion of the show including signage onsite, OCA's dedicated Symposium web page and Social Media platforms; X (formerly known as Twitter), LinkedIn, Instagram and Facebook, in the OCA Newsletter and the Construction Comment Magazine. Your sponsorship will also be acknowledged throughout the show via signage and the Smart Badge.
**Based on meeting print deadlines*

Show App (1 available)

The perfect opportunity for premium visibility throughout the event since it will include the **2027 OCA Construction Symposium & Trade Show** session schedule and session descriptions, speaker bios and sponsor information. Your sponsorship will be promoted on all print* and digital promotion of the show including signage onsite, OCA's dedicated Symposium web page and Social Media platforms; X (formerly known as Twitter), LinkedIn, Instagram and Facebook, in the OCA Newsletter and the Construction Comment Magazine. Your sponsorship will also be acknowledged throughout the show via signage and the Show App. **Based on meeting print deadlines*

WI-FI Sponsor (1 available)

Exclusive sponsor of pan Symposium & Trade Show WIFI access. Your company's name and logo will be highlighted as the WI-FI Sponsor of the **2027 OCA Construction Symposium & Trade Show** (both in print* and digital formats). Your sponsorship will be promoted on all print* and digital promotion of the show including signage onsite, OCA's dedicated Symposium web page and Social Media platforms; X (formerly known as Twitter), LinkedIn, Instagram and Facebook, in the OCA Newsletter and the Construction Comment Magazine. Your sponsorship will also be acknowledged throughout the show via signage and the Show App.
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Luncheon Food Station Sponsors (3 available)

Your company's name and logo will be highlighted as the ***Luncheon Food Station Sponsor*** of the **2027 OCA Construction Symposium & Trade Show** (both print* and digital formats). Your sponsorship will be promoted on all print* and digital promotion of the show including signage onsite, OCA's dedicated Symposium web page and Social Media platforms; X (formerly known as Twitter), LinkedIn, Instagram and Facebook, in the OCA Newsletter and the Construction Comment Magazine. Your sponsorship will also be acknowledged throughout the show via signage. **Based on meeting print deadlines*

Reception Food Sponsors (2 available)

Your company's name and logo will be highlighted as the ***Reception Food Sponsor*** of the **2027 OCA Construction Symposium & Trade Show** (both print* and digital formats). Your sponsorship will be promoted on all print* and digital promotion of the show including signage onsite, OCA's dedicated Symposium web page and Social Media platforms; X (formerly known as Twitter), LinkedIn, Instagram and Facebook, in the OCA Newsletter and the Construction Comment Magazine. Your sponsorship will also be acknowledged throughout the show via signage. **Based on meeting print deadlines*

Reception Bar Station Sponsors (1 available)

Your company's name and logo will be highlighted as the ***Reception Bar Sponsor*** of the **2027 OCA Construction Symposium & Trade Show** (both print* and digital formats). Your sponsorship will be promoted on all print* and digital promotion of the show including signage onsite, OCA's dedicated Symposium web page and Social Media platforms; X (formerly known as Twitter), LinkedIn, Instagram and Facebook, in the OCA Newsletter and the Construction Comment Magazine. Your sponsorship will also be acknowledged throughout the show via signage. ***You are welcome to work with the Cohere Centre on a signature cocktail for the event.*** **Based on meeting print deadlines*

Coffee Station Sponsors (2 available)

Your company's name and logo will be highlighted as the ***Coffee Station Sponsor*** of the **2027 OCA Construction Symposium & Trade Show** (both print* and digital formats). Your sponsorship will be promoted on all print* and digital promotion of the show including signage onsite, OCA's dedicated Symposium web page and Social Media platforms; X (formerly known as Twitter), LinkedIn, Instagram and Facebook, in the OCA Newsletter and the Construction Comment Magazine. Your sponsorship will also be acknowledged throughout the show via signage. **Based on meeting print deadlines*

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Attendee Show Bag Sponsor (4 available)

Official show bags will be distributed to all attendees at the show entrance, which will offer them an easy way to carry the information they collect from exhibitors. Your logo will be included on the show bags. Your company's name and logo will be highlighted as the ***Attendee Show Bag Sponsor*** of the **2027 OCA Construction Symposium & Trade Show** (both print* and digital formats). Your sponsorship will be promoted on all print* and digital promotion of the show including signage onsite, OCA's dedicated Symposium web page and Social Media platforms; X (formerly known as Twitter), LinkedIn, Instagram and Facebook, in the OCA Newsletter and the Construction Comment Magazine. Your sponsorship will also be acknowledged throughout the show via signage. **Based on meeting print deadlines*

Speaker Gift Sponsor (2 available)

Your company's name and logo will be highlighted as the ***Speaker Gift Sponsor*** of the **2027 OCA Construction Symposium & Trade Show** (both print* and digital formats). Your sponsorship will be promoted on all print* and digital promotion of the show including signage onsite, OCA's dedicated Symposium web page and Social Media platforms; X (formerly known as Twitter), LinkedIn, Instagram and Facebook, in the OCA Newsletter and the Construction Comment Magazine. Your sponsorship will also be acknowledged on each Speaker Gift. **Based on meeting print deadlines*

Lanyard Sponsor (1 available)

Your company's name and logo will be highlighted as the ***Lanyard Sponsor*** of the **2027 OCA Construction Symposium & Trade Show** (both print* and digital formats). Your sponsorship will be promoted on all print* and digital promotion of the show including signage onsite, OCA's dedicated Symposium web page and Social Media platforms; X (formerly known as Twitter), LinkedIn, Instagram and Facebook, in the OCA Newsletter and the Construction Comment Magazine. Your sponsorship will also be acknowledged on each Lanyard that will be provided by the Sponsor. **Based on meeting print deadlines*