Davinder Hothi, CACPT

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SKILLS:

- Skilled in facilitation and public engagement while maintaining trusted stakeholder relationships.
- Strong problem solving, presentation skills, and detail oriented for client meetings.
- Project management expertise driving coordinated execution, timelines and stakeholder outcomes.
- Brilliant and proven understanding of ArcGIS Pro, Adobe Illustrator, Civil 3D, and Google Ads.
- Knowledge of Planning Act process, zoning by-law amendments, heritage act and development processes.
- Developed strong communication and client service skills by effectively resolving client issues and collaborating with colleagues to consistently exceed management expectations.

EDUCATION:

Toronto Metropolitan University, Toronto ***2024-2026***
(Bachelor of Urban and Regional Planning 2-year Post-Baccalaureate with Distinction)

- Gaining a strong foundation in urban and regional planning, including land use, zoning, transportation, housing, and environmental sustainability.
- Engaging in real-world projects and studio work to apply planning theories and methodologies to contemporary urban challenges.
- Researching legislation and regulations to guide decision-making processes and actions within the public service environment.

Fanshawe College, London ***2022-2024***
(Urban Planning and GIS Co-op Post-Graduate)

- Provide technical and design skills related to land use planning, land development, environmental design, land conservation and resource management.
- Learn and master major computer software technologies including ArcGIS pro, AutoCAD and presentation graphics such as Adobe Illustrator and Photoshop.
- Build and maintain spatial databases with Python; plan and design land development projects and prepare graphic presentations including 3D visualization of urban spaces.

Wilfrid Laurier University, Waterloo ***2011- 2016***
(BA Geography Graduate)

- Identify the causes of some of the fundamental inequalities that shape our world (e.g. distribution of resources, migration controls, unfavourable trade arrangements, etc.) to explain their impact on our world at multiple scales.
- Discuss the role of GIS in business, government, surveying and natural resources.
- Use MS Access to create and manipulate data using tables, queries, forms and relational databases.
- Recorded and manipulated meteorological and survey data using ArcView and ArcGIS.

EXPERIENCE:

Planning Associate – Perth County ***January 2025 – September 2025***

Stratford, Ontario

- Redeveloping outdated zoning by-laws to align with the Planning Act, Official Plan, and contemporary urban planning principles, ensuring they meet 2025 standards, sustainability goals, and community needs.
- Evaluating and applying the Planning Act, Official Plan, and municipal policies to ensure zoning by-laws remain legally compliant, and support long-term growth.
- Utilizing GIS tools to analyze spatial data, visualize zoning impacts, and enhance decision-making processes to support to zoning by-laws in accordance with the Official Plan and Planning Act.

GIS Analyst – Pro-tech Fire Control Inc ***April 2022 – January 2025***

Cambridge, Ontario

- Developed and maintained detailed spatial maps to identify high-risk fire zones with ARC GIS and AUTOCAD.
- Collected, analyzed spatial data from including satellite imagery, drone surveys, and municipal shape files.
- Created comprehensive reports for business owners, including emergency planners and municipal authorities.

Co-Founder/Chief Marketing Officer – Adify ***March 2021– August 2024***

Waterloo and Mississauga, Ontario

- Concepted and oversaw creation of marketing material, and managed marketing channels.
- Led the collaboration between agency partners and internal teams to execute a new advertising campaign package for clients in the Waterloo Region and Peel Region.
- Created public relations campaigns for regional non-profit and sport organizations through advertising and generated $5000 in fundraising sales.

Branding Manager – Tauria

Waterloo, Ontario ***September 2019 – April 2020***

- Supported the business development team in the creation of presentations, business cases, and white paper communicating value of Tauria.
- Managed Tauria's website and non-technical public content, blogs, and social media presence.
- Assisted customers in the adoption of new Tauria's capabilities and collecting feedback through email, in call or in person.
- Led contact for customer support to ensure technical issues are resolved in a timely manner.

Digital Marketing Consultant – Postmedia

Kitchener and Toronto, Ontario ***March 2019 – August 2019***

- Engaged in professional and consultative SPIN selling to help businesses find pain points in marketing and creating confirmation bias through value selling sales principles.
- Developed media campaigns and policies with LinkedIn, Facebook, Twitter, Instagram, and YouTube.
- Directed public relations campaigns for organizations through digital media and generating $250,000 in marketing services sales.
- Prospected potential clients via telephone, email, and face to face using Hubspot to manage entire sales funnel. Provided excellent client service with biweekly meeting and updates to improve campaign.

Business Development Representative – Fibernetics

Cambridge, Ontario ***May 2018 – March 2019***

- Generated $210,000 of potential opportunities within first 3 months and surpassed revenue targets.
- Engaged structured and consultative sale methodology in the task of educating businesses on the significant benefits associated with NEWT's portfolio and products through calls, email and live chat.
- Diligently created and managed sales funnel through the use of CRM metrics, Trello, Sales Navigator and Google maps.